




















Chapter 15, markets and fairs, should be better filled. Surely, it is not an exaggeration to claim that the vigorous operation of markets and fairs is clear evidence of a verile folk society. Conversely, fairs and markets have declined as the traditional societies that supported them declined. But, since the fairs and markets are neither completely gone nor completely forgotten, we can yet gain a much fuller knowledge of them and their relations to folk, vernacular, and popular culture. The studies included here give clear indication of a rewarding topic of study.

EVOLUTION OF THE FAIR PATTERN

-  Church
 -  Hall and Barn
 -  Pen
 -  Hitching and Parking Area
 -  Fence
 -  Shed
 -  Race Track
 -  Tent
 -  Carnival or Midway
 -  Stable
 -  Grandstand
 -  Judges' Stand
 -  Camp
 -  Baseball Diamond
 -  Stage
 -  Trapeze, etc.
 -  House Trailer
 -  Temporary Installation
 -  Permanent Installation
- 0 500 1000 Feet
0 100 200 300 Meters
Approximate Scale

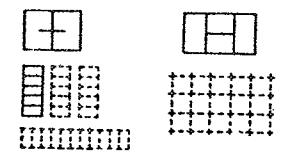


FIG 1.—c. 1812.

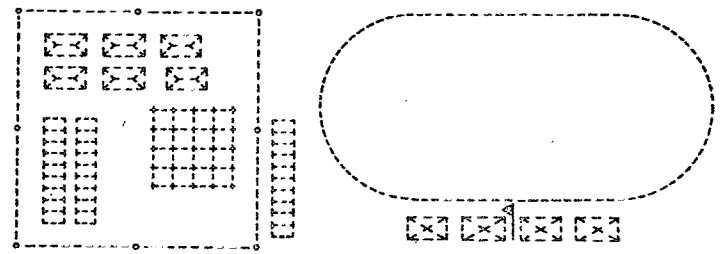


FIG. 2.—c. 1840.

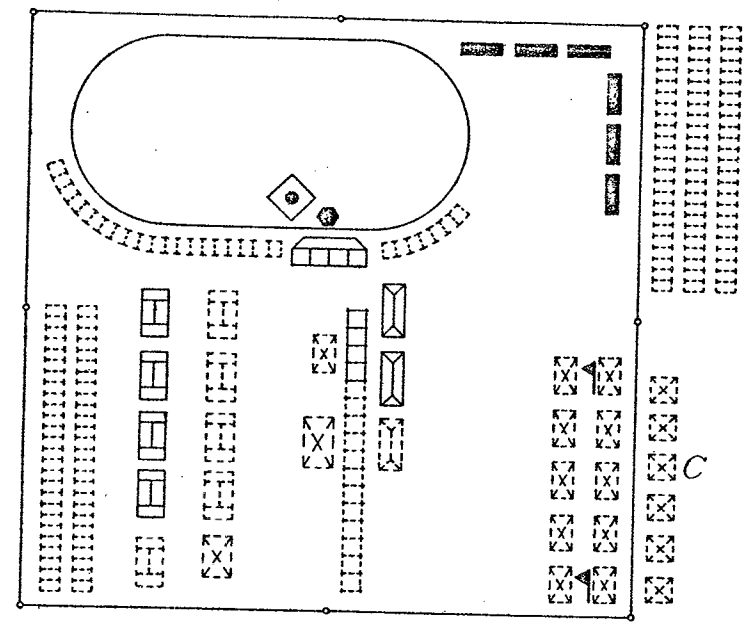


FIG. 4.—c. 1880.

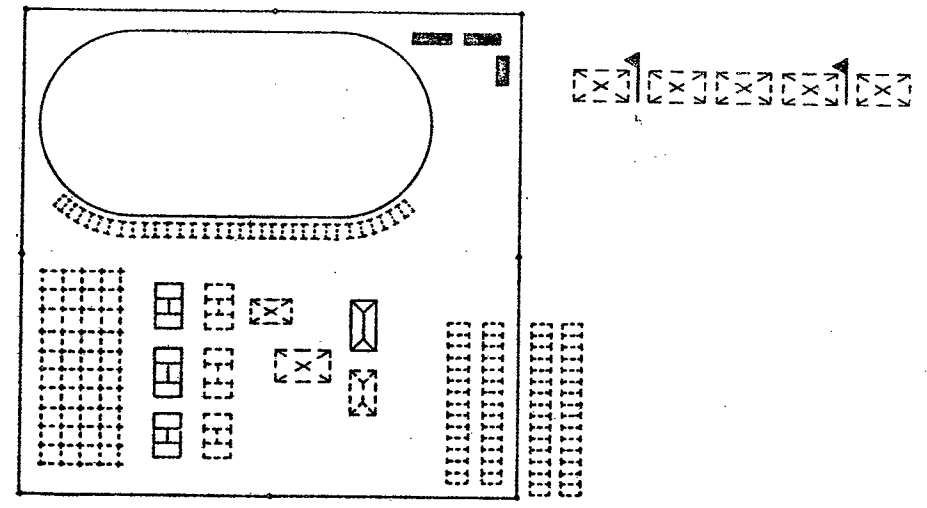


FIG. 3.—c. 1860.

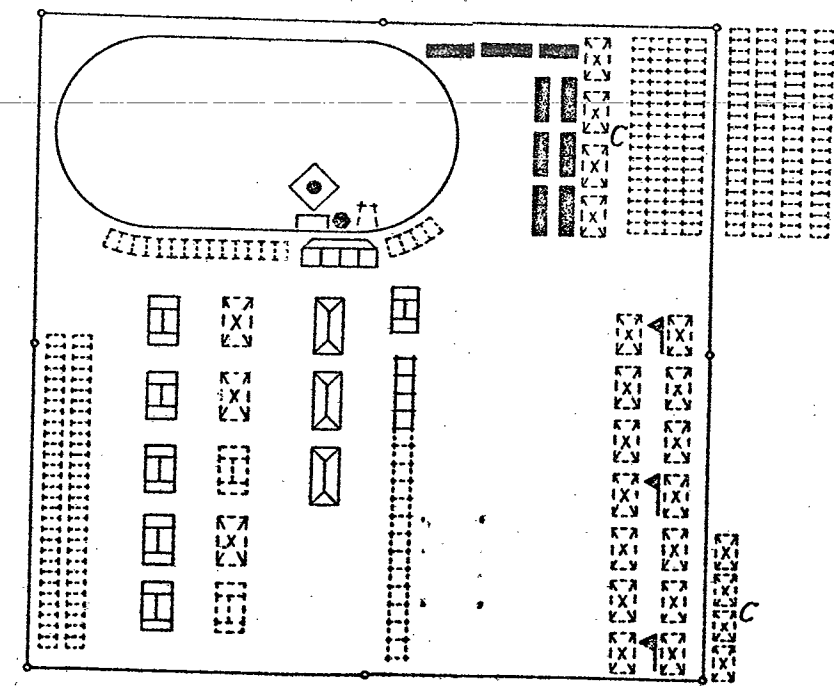


FIG. 5.—c. 1908.

Kniffen 1949

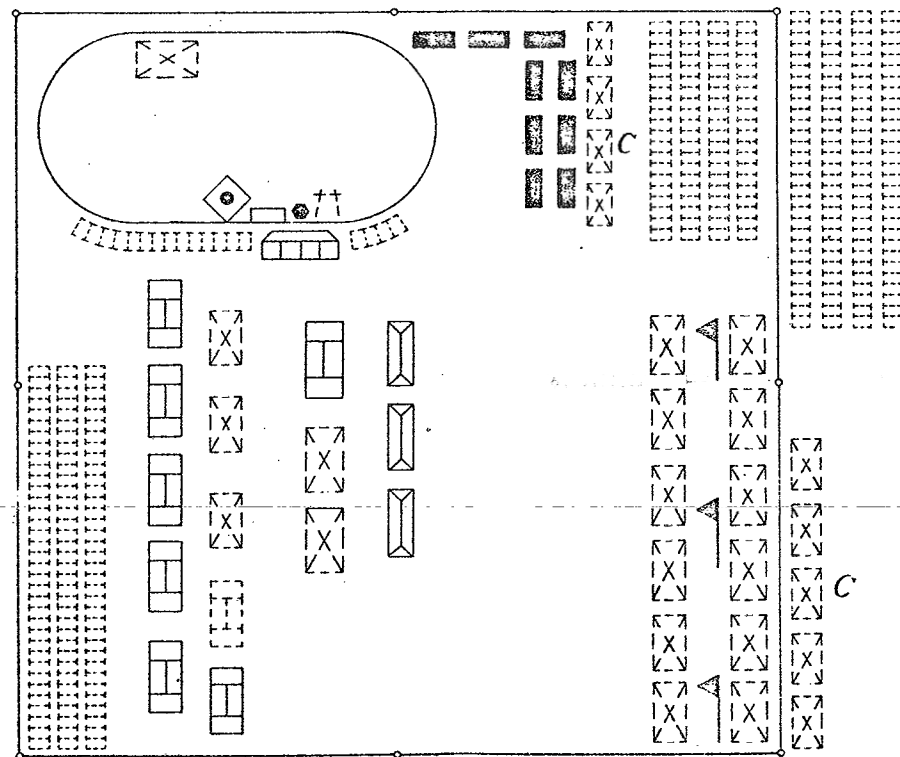


FIG. 6.—c. 1920.

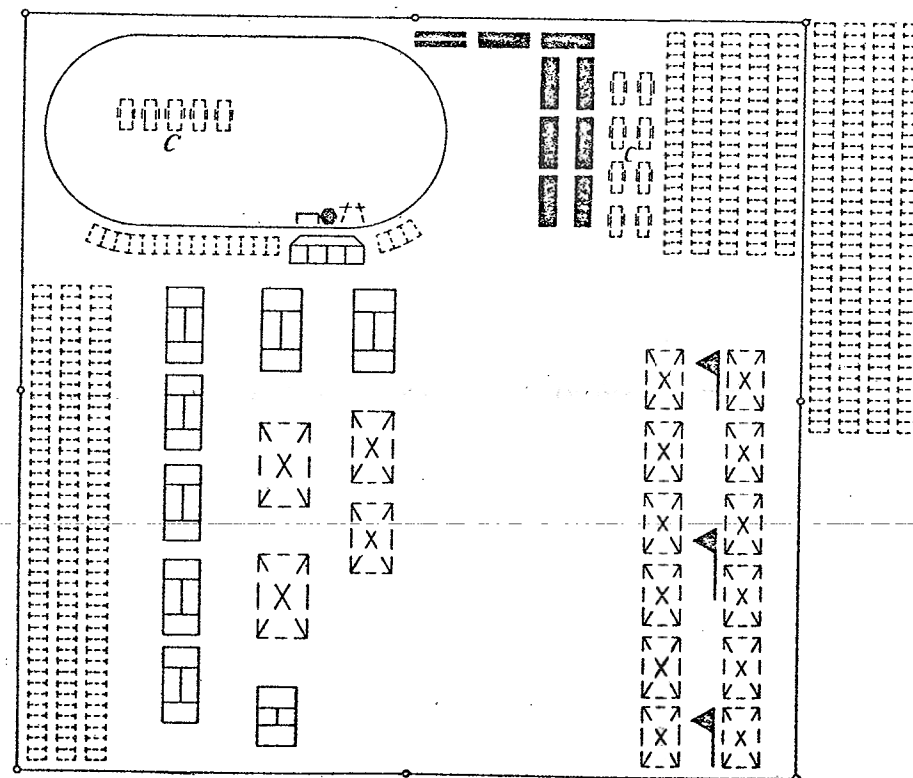


FIG. 7.—c. 1948.

Kniffen 1949

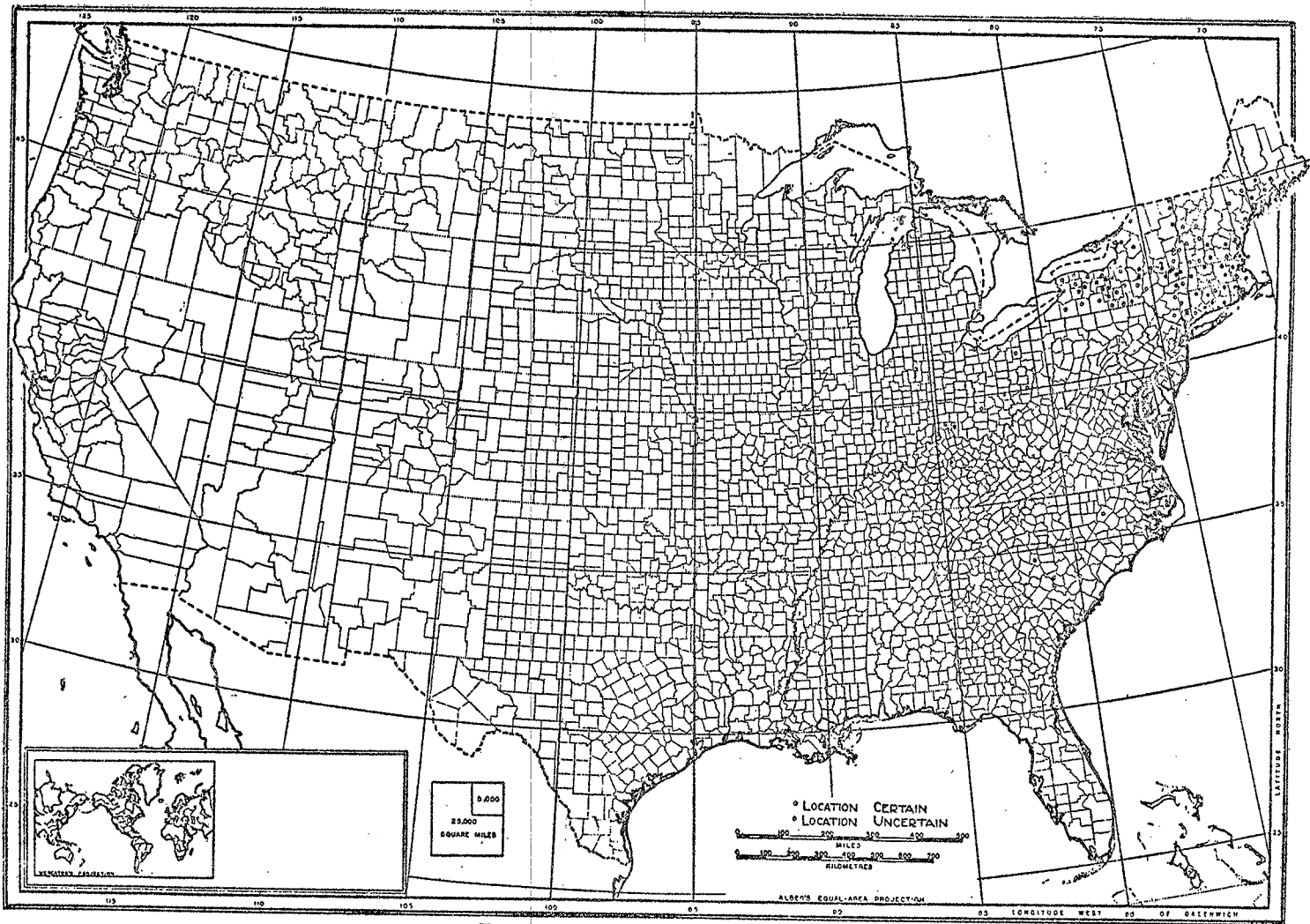


FIG. 1. Agricultural societies in 1820.

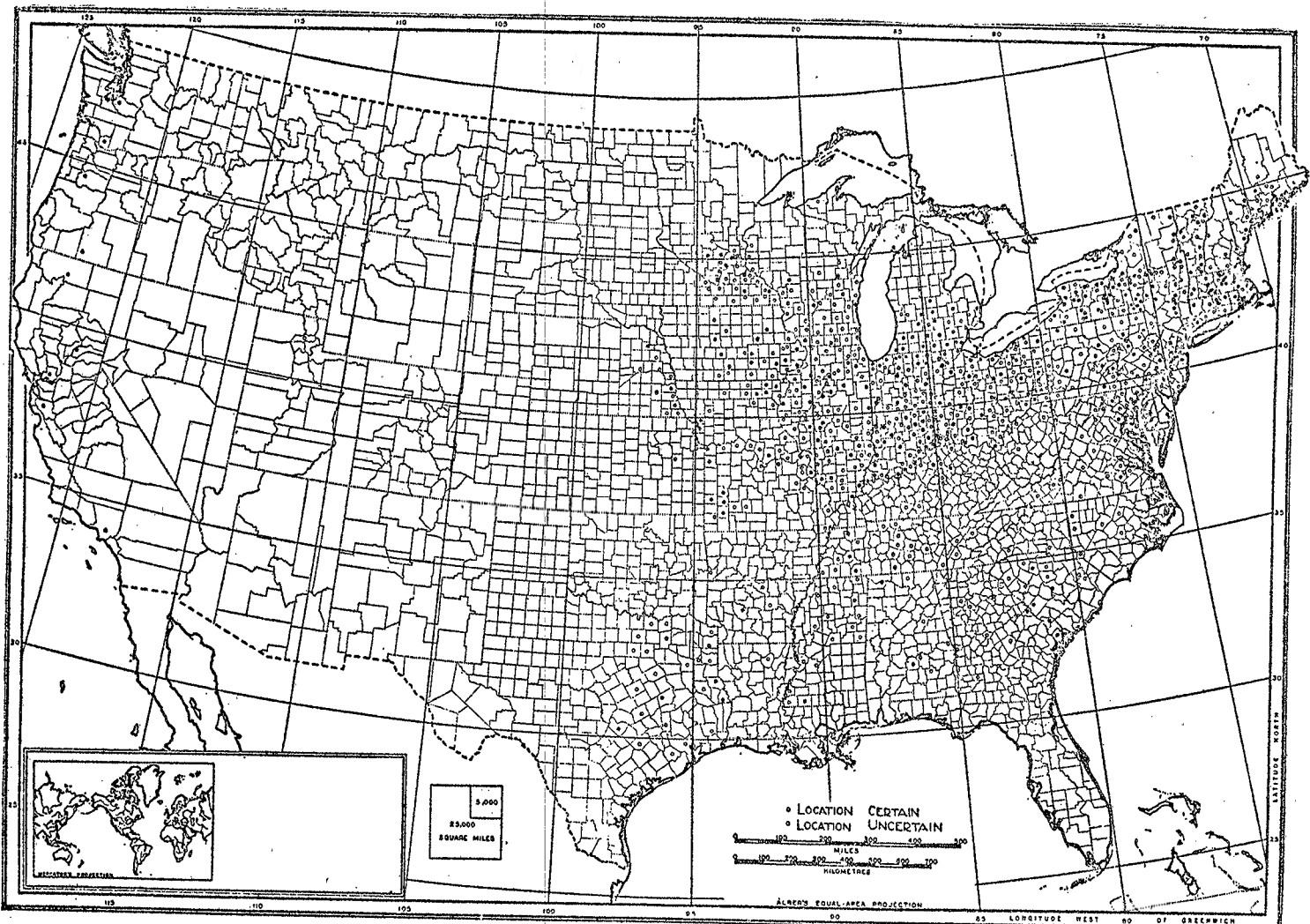


FIG. 2. Agricultural societies in 1858.

Kniffen 1951

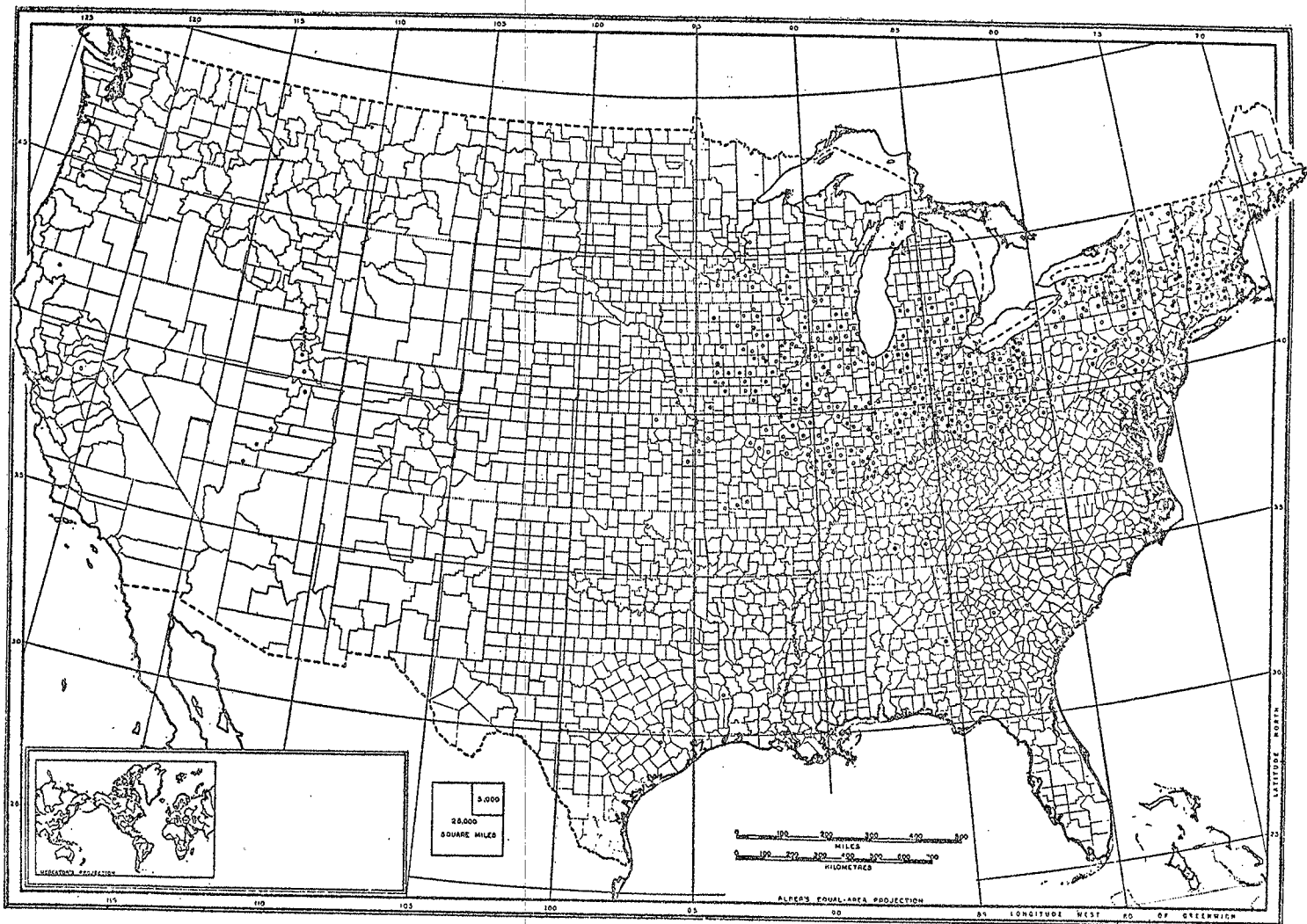


FIG. 3. Agricultural societies in 1867.

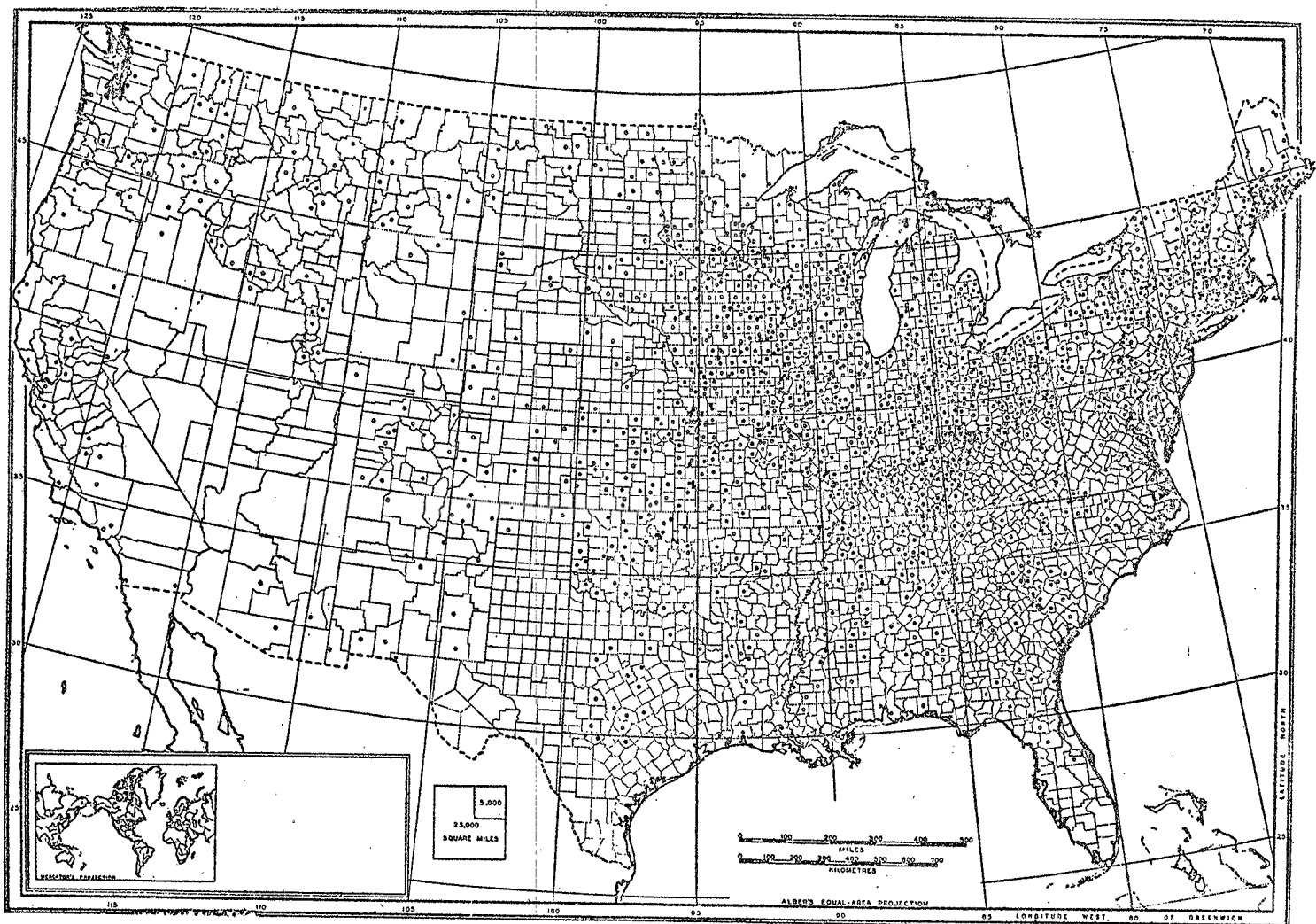


FIG. 4. Fairs in 1912.

Kniffen 1951

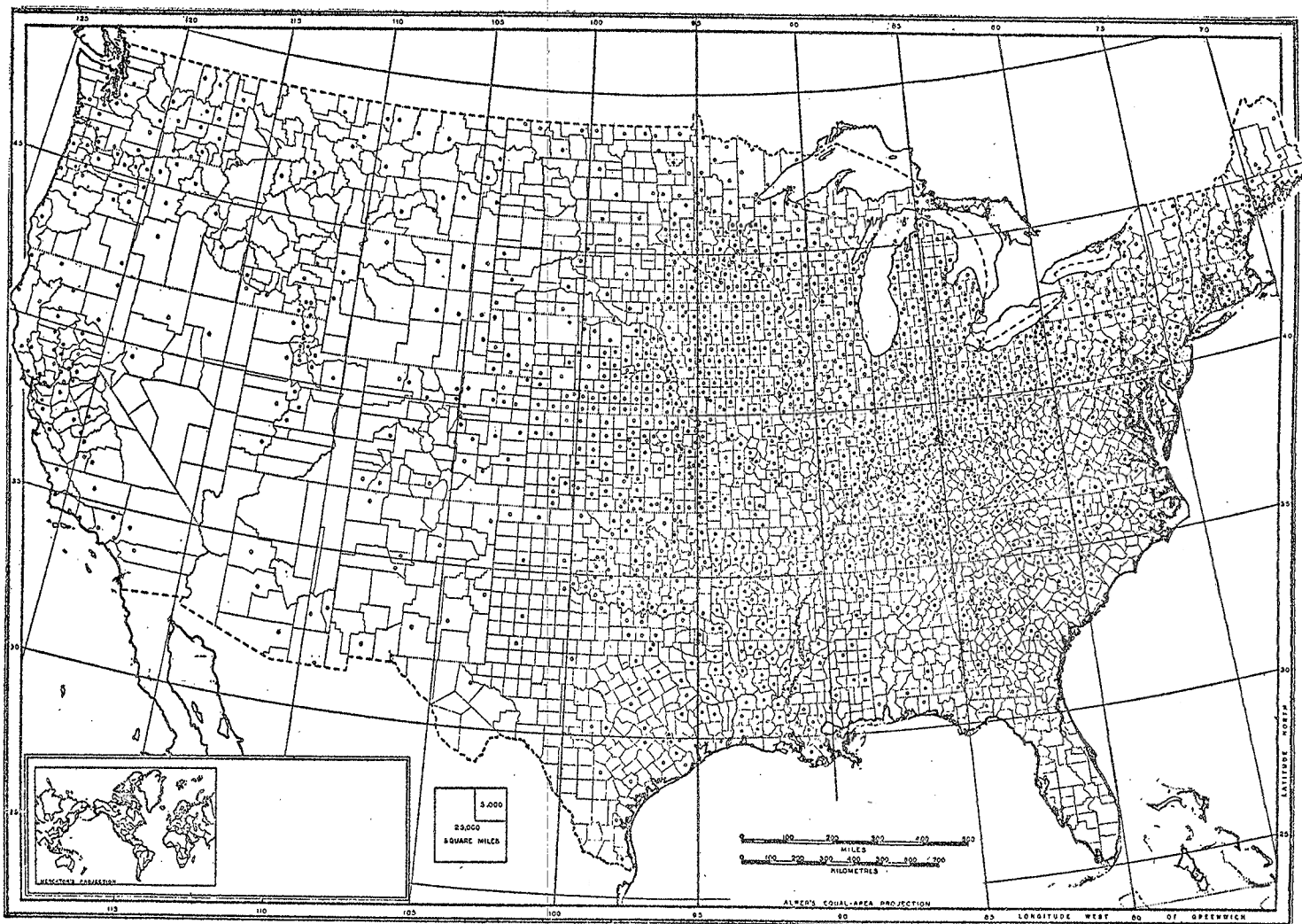


FIG. 5. Fairs in 1949.

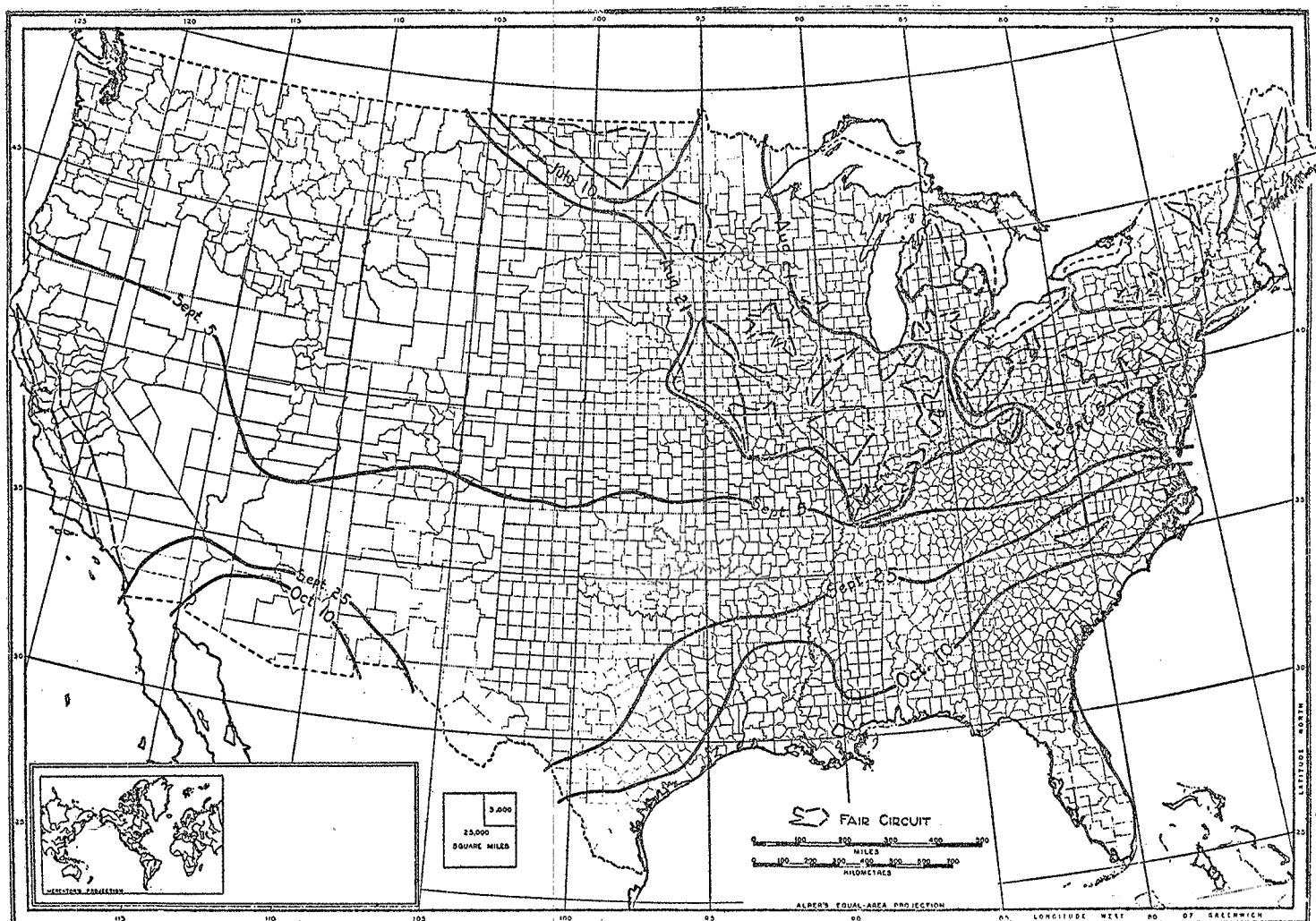
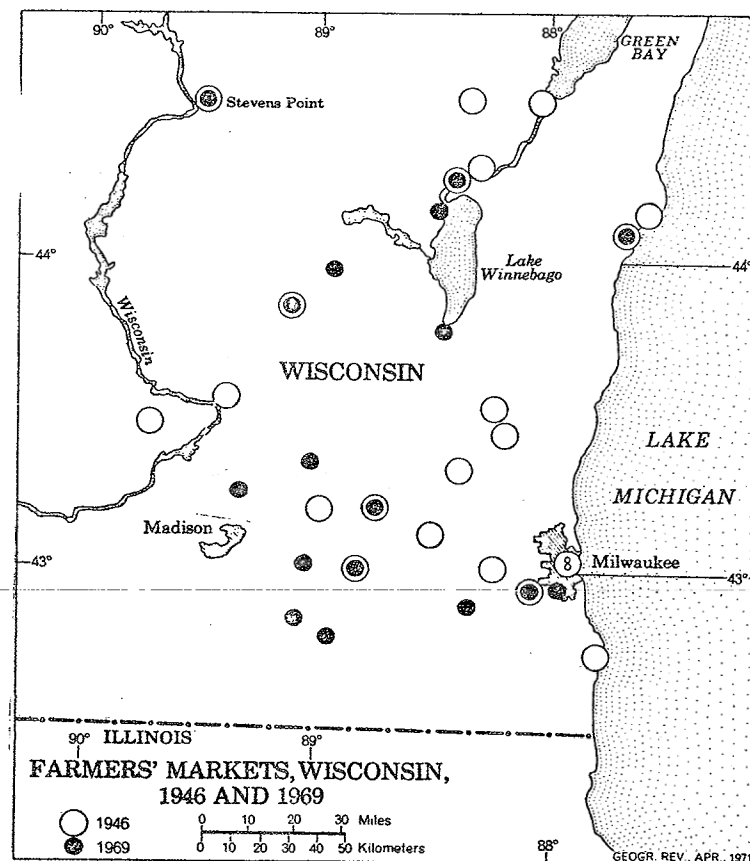


FIG. 6. The fair season, 1949. Isochrones are based on median dates for whole or parts of states. Circuits show the peripheries of the areas involved.

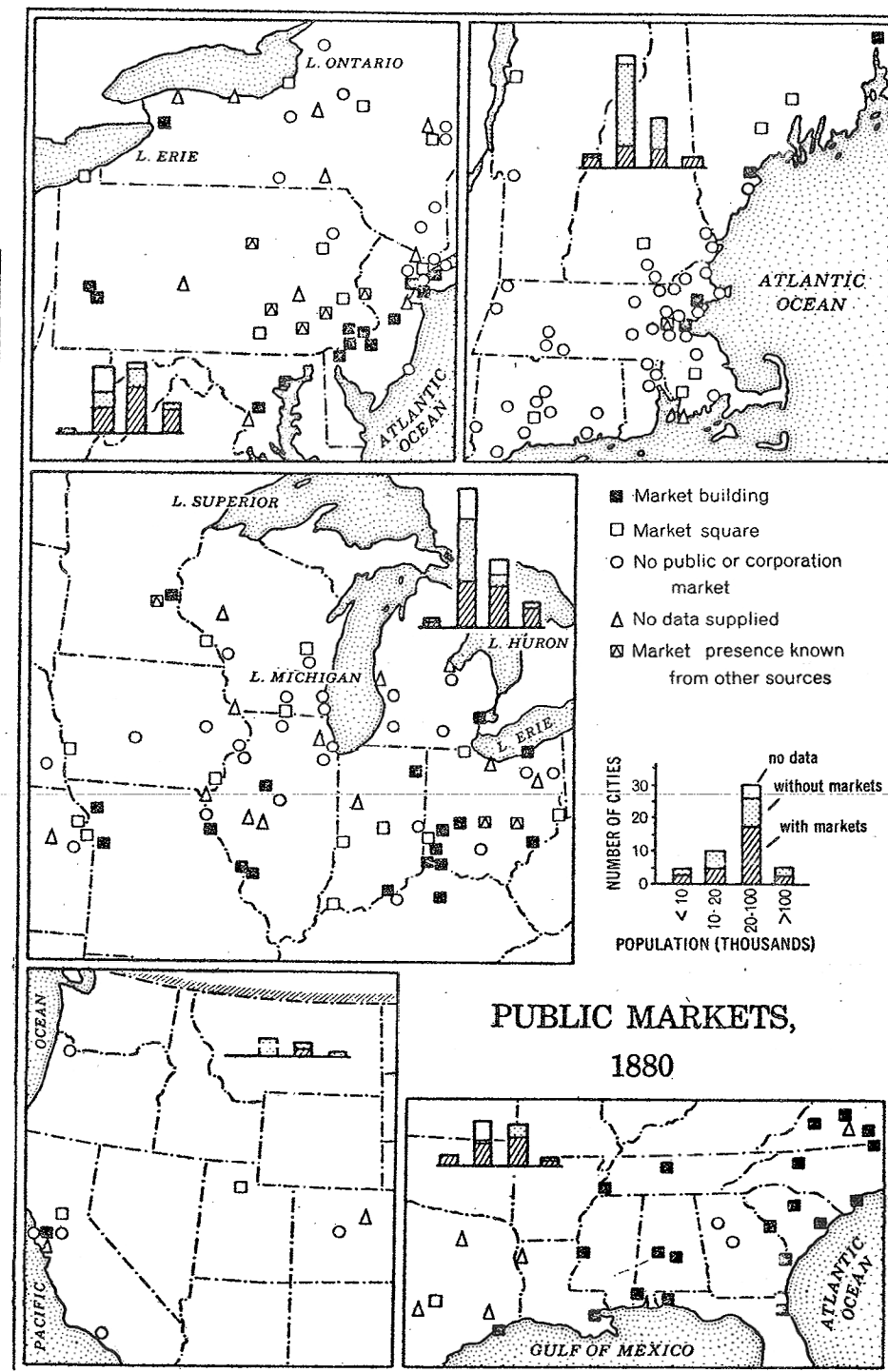
Kniffen 1951

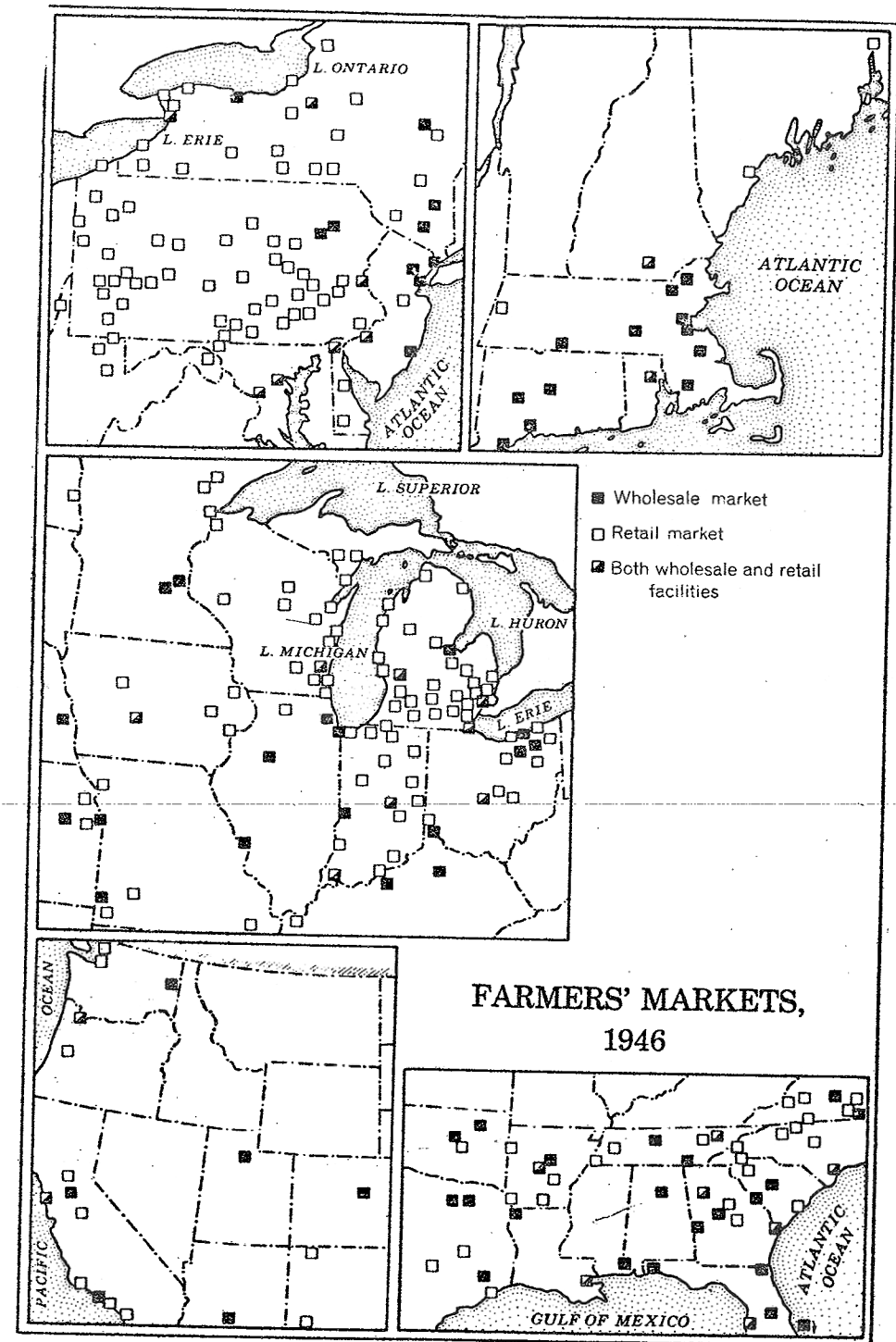
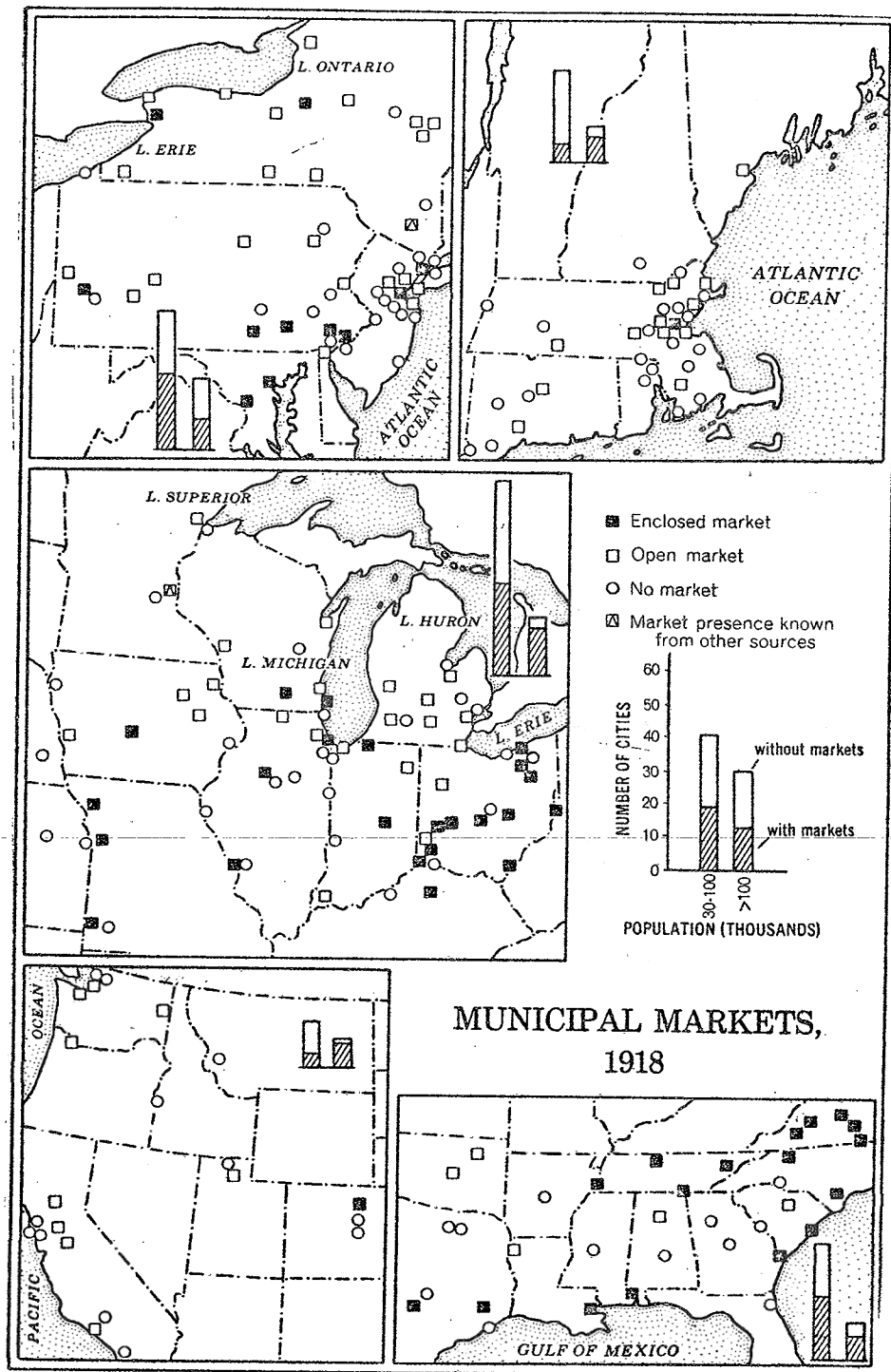


FIG. 5—Shipping-point markets, 1946. Data from Wann and others: Farmers' Produce Markets in the United States (see text footnote 1 for reference), Appendix A.

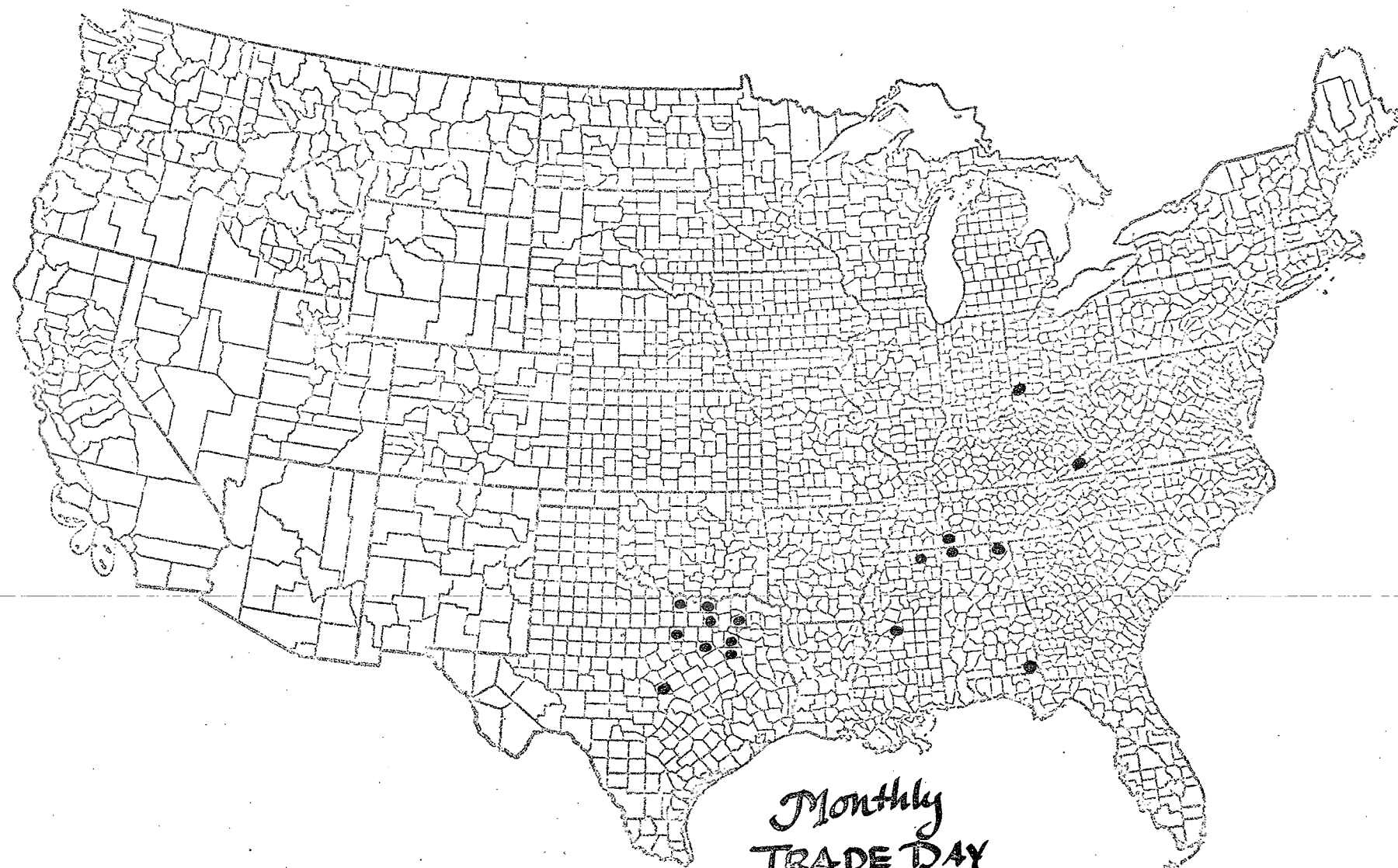


Pyle 1971





Pyle
1971



Monthly
TRADE DAY

"First Monday"

"Trades Day"

• An open market around courthouse •

(M. Newton 1975)